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**BLUE HORIZON ORGANIC SPRING ROLLS WIN *HEALTH*
MAGAZINE'S 2009 AMERICA'S HEALTHIEST FOOD AWARD**

Organic, Thai-style vegetable spring rolls win in frozen appetizer category

APTOS, Calif.—May 7, 2009—Blue Horizon Organic Seafood Company's Thai Style Spring Rolls has been selected by *Health* magazine as the Frozen Appetizer category winner of the publication's 2009 America's Healthiest Food Awards.

Loaded with all-organic ingredients, the Thai Style Spring Rolls include organic green beans, cabbage, lemongrass, and cilantro; three rolls add up to only 130 calories, four grams of fat, with no trans fat or preservatives. One box comes with eight spring rolls.

Health magazine narrows down its America's Healthiest Food Award winners through two rounds of judging: One in-house with *Health* editors, and a second round using third-party judges in the food industry. Hundreds of products released in 2008 and the early part of 2009 were eligible to enter. The complete list of 2009 Americas Healthiest Food Awards winners will be announced in the June 2009 edition of *Health* magazine, on newsstands May 26.

The entire line of Blue Horizon Organic and Blue Horizon Natural Spring Rolls bring a healthy, flavorful, low-sodium alternative to many frozen convenience foods offered in grocer's freezers. Earlier this year, Blue Horizon Organic Thai Style and Chinese Style Spring Rolls were lauded in the roundup of Best Convenience Snack Foods by the Good Housekeeping Institute's registered dietician and researcher, Delia Hammock. Good Housekeeping taste-testers found them easy to make in the microwave and were impressed by the products' nutritional value and high quality ingredients.

The full line of Blue Horizon Organic products includes Crispy Shrimp Appetizers, Organic Spring Rolls in four varieties, and one-step Shrimp Skillet Meals. Its Blue Horizon Natural line includes gluten-free Seafood Bites, Natural Spring Rolls in four varieties, 32-ounce Vegetarian Skillet Meals, and more. Products are found in better and conventional grocers' freezers including Whole Foods Market.

John Battendieri, a respected pioneer of organic retail brands such as Millina's Finest Pastas and Sauces and Santa Cruz Organics, founded Blue Horizon Organic in 2005. Now the nation's largest supplier of Naturland-certified shrimp, Blue Horizon Organic has fulfilled a tremendous demand for sustainable seafood combined with value-added natural and organic entrées and appetizers.

Underscoring every consumer's right to clean sustainable and responsibly-sourced seafood, Blue Horizon Organic only partners with conservation-compliant, third-party-certified operations and wild fisheries. Its model includes using no growth hormones, antibiotics, tripolyphosphates, preservatives, artificial colorings and more, all part of its mission to help protect the health and supply of aquatic ecosystems. Learn more at www.bluehorizonorganic.com.

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